

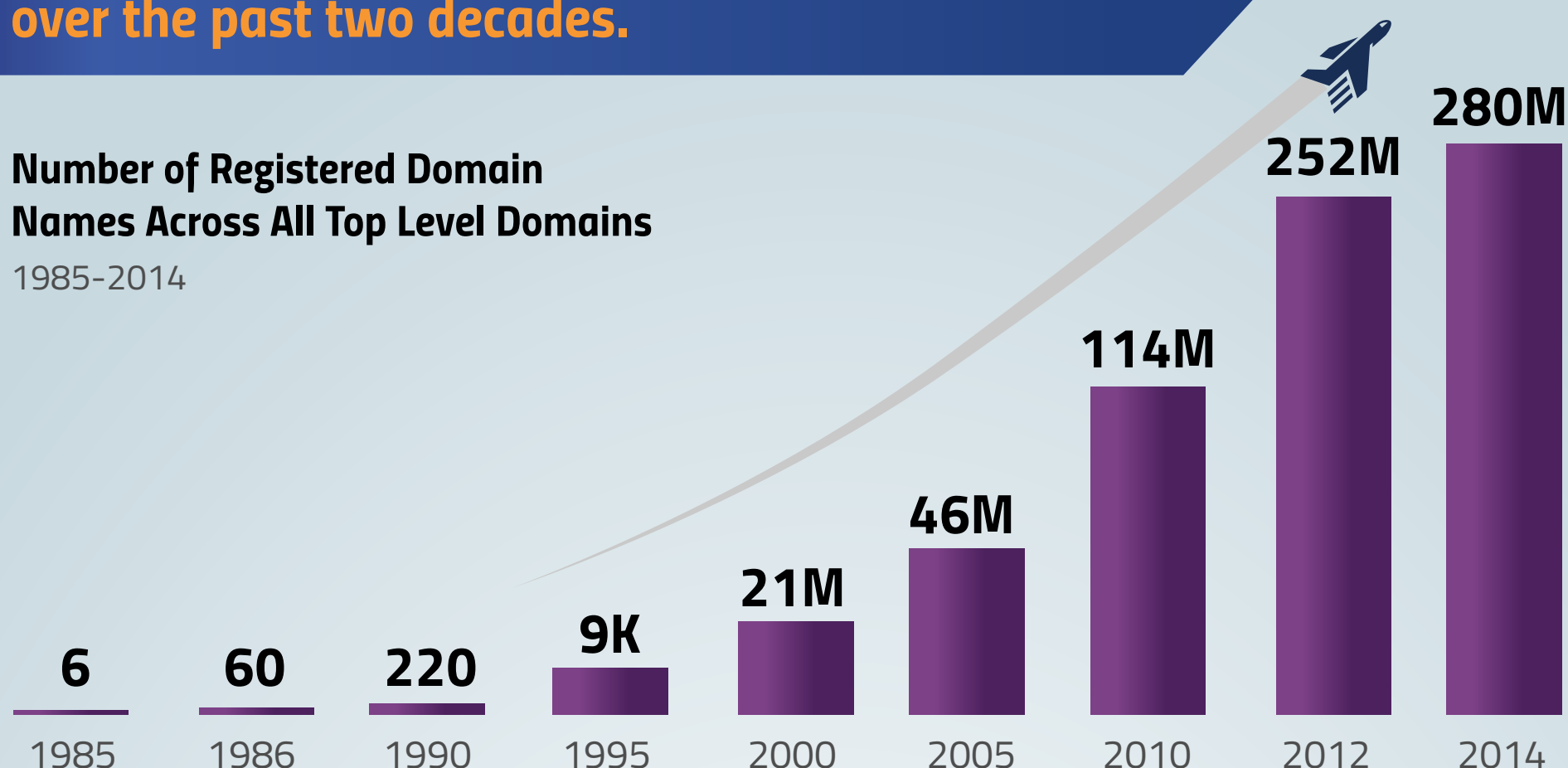
FUN FACTS ABOUT WEB DOMAINS

http://domain

The domain industry has grown tremendously over the past two decades.

Number of Registered Domain Names Across All Top Level Domains

1985-2014



The first commercial Internet domain name

in the TLD com, was registered on March 15, 1985, in the name symbolics.com by Symbolics Inc., a computer systems firm in Cambridge, Massachusetts.



The original pricing for domain names was very steep, compared to today's average of approximately

\$8-\$10

for a .com domain name.



The highest priced domain ever sold was Insurance.com for

\$35.6 Million

in 2010.



VacationRentals.com

\$35 Million

in 2007.

PrivateJet.com

\$30.1 Million

in 2012.



AB.COM

100%

of two and three character domains are already taken.

There are presently over

1.8 Million

four letter domain names, however, over

845,000

are still available to be registered.

WHEN.COM
WHAT.COM

TAKE.COM
THAT.COM
COOL.COM
SITE.COM

Every single "all a's" domain name from a.com to aaa.aaa.com (63 characters)

has been registered.

aaaaaa.com



The largest brands who bought domains early on:

xerox

January 1986



TEXAS INSTRUMENTS

March 1986



at&t

April 1986



AIR FREIGHT.com

SOURCES:

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- <http://www.businessinsider.com/most-expensive-domain-names-2014-7?op=1>
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